

Dion van Helvoirt

Technology Leader | Lead Software Developer

Technology leader and software architect specializing in scalable digital platforms, data-driven products, and API ecosystems. Proven experience leading development teams, building production platforms, and aligning technology strategy with business growth. Skilled in backend development, API integrations, DevOps, and product strategy, with a proven ability to translate complex business needs into reliable, future-proof technical solutions.

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WORK EXPERIENCE

Co-Founder / Technical Lead MapsUntold | 2023–Present

Achievements/Tasks

- Co-founded a location-based digital platform focused on data-driven mapping and geographic insights.
- Designed backend architecture, APIs, and scalable infrastructure for location-data applications.
- Implemented cloud deployments, DevOps practices, and performance optimization strategies.

Lead Digital Development Attractiepark Toverland | 2021–Present

Achievements/Tasks

- Led development of digital ticketing and reservation platforms serving thousands of visitors daily.
- Defined and executed the digital strategy across guest-facing and internal platforms.
- Improved platform performance and reliability through architectural optimizations and DevOps improvements.

Co-Founder / Technical Lead Checkd | 2020–2023

Achievements/Tasks

- Co-founded a data-driven ticketing platform enabling dynamic pricing and flexible access models.
- Focus on ticketing innovation, integrations, and digital ecosystems
- Designed backend architecture, integrations, and product roadmap from concept to launch.

EDUCATION

MSc Data Science & Entrepreneurship Jheronimus Academy of Data Science (JADS) | 2019–2021

Focus areas

- Data-driven innovation
- Applied AI and analytics
- Business technology strategy
- Data Engineering

BSc Psychology & Technology Eindhoven University of Technology | 2015–2018

Focus areas

- Human-technology interaction
- User experience design
- Behavioral technology research

TECHNICAL SKILLS

Python Django REST API SQL Docker
Linux DevOps Cloud Computing GIT
Angular Vue Backend Development
Frontend Development Data Engineering
Data Analytics System Integration

CORE COMPETENCIES

Architecture
Technical Leadership
Product Strategy
DevOps
Stakeholder Management

ADDITIONAL INFORMATION

Entrepreneurial mindset with strong technical leadership skills

Experience bridging business and technology stakeholders

Passion for innovation, scalable systems, and product development

LANGUAGES

Dutch *Native or Bilingual Proficiency* English *Full Professional Proficiency*

KEY ACHIEVEMENTS

Led development of digital platforms serving thousands of daily users.

Co-founded multiple technology ventures focused on scalable digital solutions.

Built production-ready SaaS platforms and API ecosystems.